#### The 3M difference.

There are thousands of window film dealers in the country, but only a select few have been chosen to be part of the 3M network. 3M™ Authorized Dealer Installers are available to help you select the right window film for your vehicle. Whether you want to reduce heat and glare or increase privacy and security, there's a 3M™ Window Film to meet your needs.

1000



# Invented, innovated and improved.

Improving comfort, protecting vehicle interiors and blocking UV rays are hallmarks of 3M™ Automotive Window Films. 3M was issued the first sun control window film patent in 1966, and our innovative window film products have helped provide protection from the sun's harmful rays for 50 years. Put the innovation of 3M to work for you.

3M.com/WindowFilm



Commercial Services Division 3M Center, Building 235-2S-27 St. Paul, MN 55144-1000 3M.com/windowfilm

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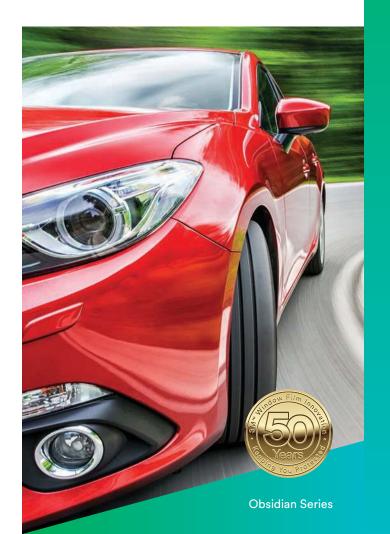
NOTE: The law on auto tint varies by state or province. Please check your state or province laws or ask your dealer for films approved for use on vehicles.

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3M™ Automotive Window Film Obsidian Series

# Performance, value, longevity.



# Hot looks outside, cool and private inside.

3M™ Automotive Window Film Obsidian Series delivers lasting comfort and performance at an affordable price due to 3M's Patented\* Infuse Technology. 3M's Infuse Technology provides better durability, color retention, and fade resistance than many other dyed films.

\*Patent 3M.com/patents Product ID: Obsidian

#### 3M™ Automotive Window Film Obsidian Series

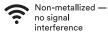
#### Stay cool

The Obsidian Series incorporates 3M's Patented Infuse Technology that provides better durability than many dyed films due to the bonding of the dye particles into the film. These films also provide strong heat rejection, low reflectivity and protection from ultraviolet (UV) rays, thereby enabling you to stay cool. Obsidian Series rejects up to 44% of the total solar energy coming through your windows.



#### Stay connected

The Obsidian Series is a non-metallized window film that won't interfere with mobile devices, GPS or satellite radio reception.



#### **Superior UV protection**

Blocking up to 99% of UV light, the Obsidian Series provides a total Sun Protection Factor (SPF) of up to 1000. This helps provide vehicle occupants with significant protection from harmful UV rays.



#### Increase privacy

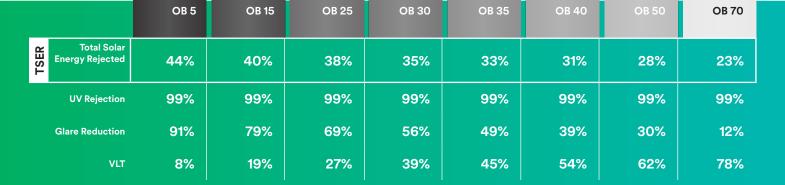
Increase privacy for you and your valuables with the Obsidian Series, available in tint levels that can block up to 92% of visible light into your vehicle.



#### Reduce glare



### The Obsidian Series reduces up to 91%



#### Limited lifetime warranty

The Obsidian Series is backed by a limited lifetime warranty, one of the most comprehensive warranties you can get. Sold and installed by professional 3M™ Authorized Dealer Installers, our films are durable, designed to last and virtually maintenance free.



Limited lifetime warranty

#### number, the lighter the film.

▶ UV Rejection

Terms to know

heat is transmitted.

Visible Light Transmitted

Total Solar Energy Rejected (TSER)

The percentage of harmful ultraviolet light that is rejected by filmed glass. Ultraviolet light contributes to sunburn and other harmful skin conditions and to the fading and deterioration of fabrics and leather.

The percentage of total solar energy rejected by

filmed glass. The higher this value, the less solar

The percentage of visible light that passes

directly through filmed glass: the higher the

#### ▶ Glare Reduction

The percentage by which visible light is reduced by the addition of film.



The Skin Cancer Foundation ecommends the use of window willin in automobiles and commercial nd residential buildings due to its roperties that screen out UV rays.



## Choose your level of protection

The Obsidian Series is available in a variety of tint levels to meet your needs.