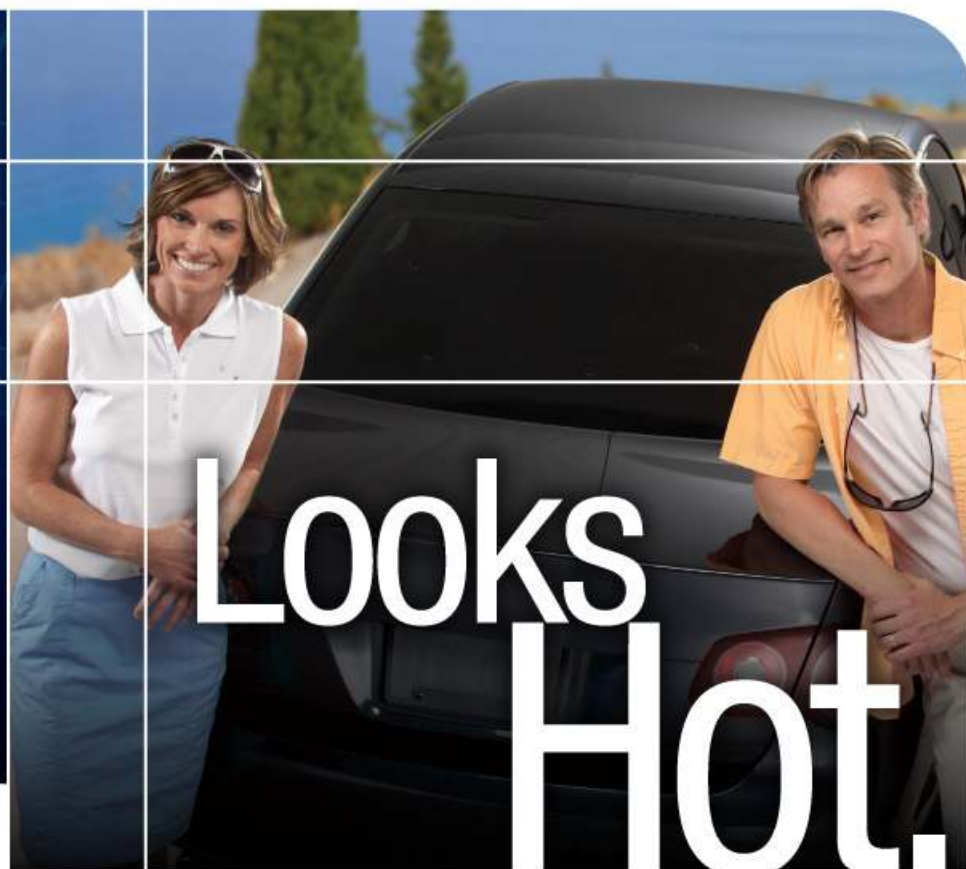


COLOR STABLE



# Automotive Window Films



Looks

Hot.

Feels Cool.

# 3M's Patented Technology

Delivers Style, Stability & Performance



*Don't settle for anything less! 3M Color Stable's appearance rivals tinted factory glass, never turns purple, and provides high heat rejection with no signal interference!*

# 3M™ Color Stable Automotive Window Films



Reduces Heat:  
Up to 57% TSER



Non-metallized  
No Signal Interference



Blocks 99% UV Rays  
Up to SPF 1000  
Protects Interior & Skin



Never Turns Purple



Reduces Glare



Lifetime Warranty



Revolutionary 3M Nano-carbon Polyester -  
Incredible Look, Amazing Color Stability,  
Non-metallized



# 3M™ Color Stable Automotive Window Films

## 3M Color Stable Technology

3M has developed a patented technology for producing window film that incorporates a unique process not found in conventional films. While most other window film companies buy their polyester from someone else, 3M makes its own polyester. During this process, 3M patented a technology for producing its own nano-carbon polyester.

This revolutionary and unique process, allows for maximum heat rejection without metals, which can interfere with radio and/or satellite signals. It also gives our films a stylish look with outstanding color stability. In fact, it's so advanced that in time-based tests, 3M Color-Stable Auto Film never turned purple while conventional dyed films rapidly changed to a purple color.



Improving comfort, protecting vehicle interiors and the people who occupy them is a hallmark of 3M Automotive Window films. 3M invented window films in 1966 and our innovative window film products have provided protection from the sun's harmful rays for more than 40 years. Put the innovation of 3M to work for you.

## No Purple Windows – Guaranteed

3M developed a patented, nano-carbon polyester technology to bring you our revolutionary Color Stable Auto Films. This technology allows the film to retain its integrity and never fade to purple. We guarantee it!

## Stay Cool

3M's Color Stable Automotive Film incorporates a unique process that allows for maximum heat rejection while boasting a stylish, neutral black color, which you may mistake for factory-tinted glass! Not only does your car look great on the outside, but also inside you get protection from the sun's heat and ultraviolet rays. Color Stable rejects up to 57% of the total solar energy coming through your windows, providing a 'cool effect' in more ways than one.

## Stay Connected

3M Color Stable Automotive Window Films are non-metallized. The result is an easy-to-maintain, long-life film that won't interfere with mobile phone, GPS and satellite radio reception. This eliminates the frustration of lost connectivity associated with metallic or hybrid window films.

## Superior UV Protection

Blocking 99 percent of UV light, 3M Color Stable Automotive Window Films provide a total Sun Protection Factor (SPF) of up to 1000. This provides vehicle occupants with significant protection from the dangers of the sun's UV rays, including sunburn, causes of premature aging, and the risk of more serious skin conditions.

## Reduces Glare

3M Color Stable Automotive Window Films significantly reduce glare from blinding sunlight, allowing you to see better and concentrate more on driving. Color Stable films are available in a variety of tint levels to meet your needs, allowing 5% to 50% of the visible light into your vehicle.

## Limited Lifetime Warranty

Selecting 3M Automotive Window Films gives you peace of mind. That's because we have one of the most comprehensive warranties you can get.

3M Color Stable Automotive Window Films are backed by a limited lifetime warranty should your window film need replacing from bubbling, peeling, blistering or purpling. 3M Automotive Window Films are durable, designed to last and virtually maintenance free. Our films are sold and installed exclusively by professional, Authorized 3M Dealers.



3M Color Stable Automotive Window Films

57% TSER

**CS5**



3M Color Stable Automotive Window Films

51% TSER

**CS20**



3M Color Stable Automotive Window Films

40% TSER

**CS35**



3M Color Stable Automotive Window Films

35% TSER

**CS50**

# 3M™ Color Stable Automotive Window Films



## CS5 Color Stable 5

57% TSER

Visible Light Transmitted 9%  
 Total Solar Energy Rejected 57%  
 Visible Light Reflection 5%

UV Rejection 99%  
 Glare Reduction 90%

## CS20 Color Stable 20

51% TSER

Visible Light Transmitted 19%  
 Total Solar Energy Rejected 51%  
 Visible Light Reflection 5%

UV Rejection 99%  
 Glare Reduction 79%

## CS35 Color Stable 35

40% TSER

Visible Light Transmitted 39%  
 Total Solar Energy Rejected 40%  
 Visible Light Reflection 5%

UV Rejection 99%  
 Glare Reduction 56%

## CS50 Color Stable 50

35% TSER

Visible Light Transmitted 52%  
 Total Solar Energy Rejected 35%  
 Visible Light Reflection 5%

UV Rejection 99%  
 Glare Reduction 42%

TSER (Total Solar Energy Rejected)

## 3M Automotive Window Films

Another Great 3M Product You Can Trust



### visible light transmitted

The percentage of visible light that passes directly through filmed glass: the higher the number, the lighter the film.

### total solar energy rejected

The percentage of total solar energy rejected by filmed glass. The higher this value, the less solar heat energy is transmitted by the glass.

### visible light reflection

The percentage of visible light reflected back from the glass.

### uv rejection

The percentage of ultraviolet light that is rejected by filmed glass. Ultraviolet light contributes sunburn and other harmful skin conditions from the sun and to the fading and deterioration of fabrics and leather.

### glare reduction

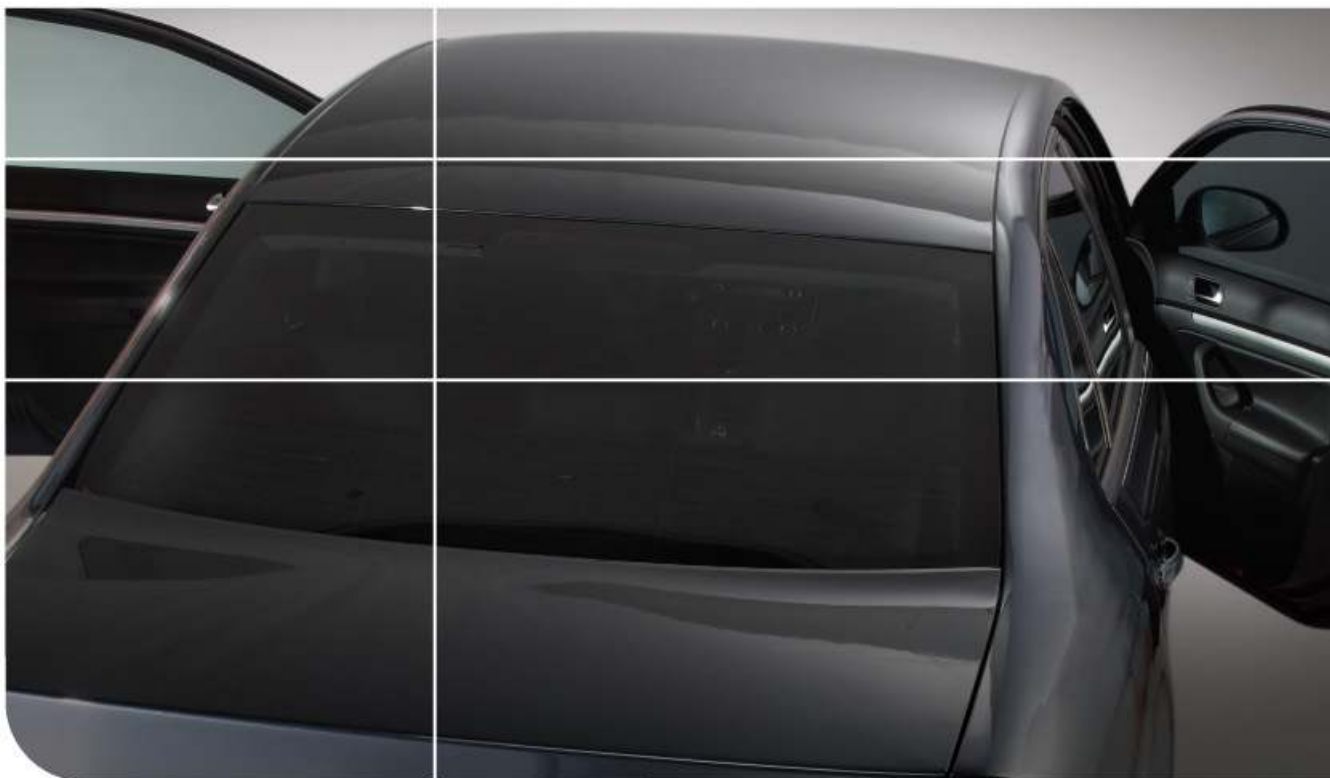
The percentage by which visible light is reduced by the addition of film.

\* Performance data generated using applicable industry test methods and standards.



## Put the innovation of 3M to work for you

*3M invented window films and no one has more experience. In 1966, we received the first patent for window films. Today there are millions of square feet of 3M Window Films installed all around the world. Put your trust in 3M Window Films, a name you know for quality products and services. We never stop creating new window film products and solutions that make your car more comfortable.*



**3M** Automotive Window Films

[www.3M.com/windowfilm](http://www.3M.com/windowfilm)

### 3M Renewable Energy Division

3M Center, Building 235-2S-27  
St Paul MN 55144-1000



The Skin Cancer Foundation recommends these 3M Window Film products as effective UV Protectants.

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NOTE: The law on auto tint varies by state or province. Please check your state or province laws or ask your dealer for films approved for use on vehicles.

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